

essence

The agency model of the future
广告公司 创造未来价值

Hello!

Our
mission

我们的使命

To make
advertising
more **valuable**
to the world
使广告对世界更具**价值**



Data



Data



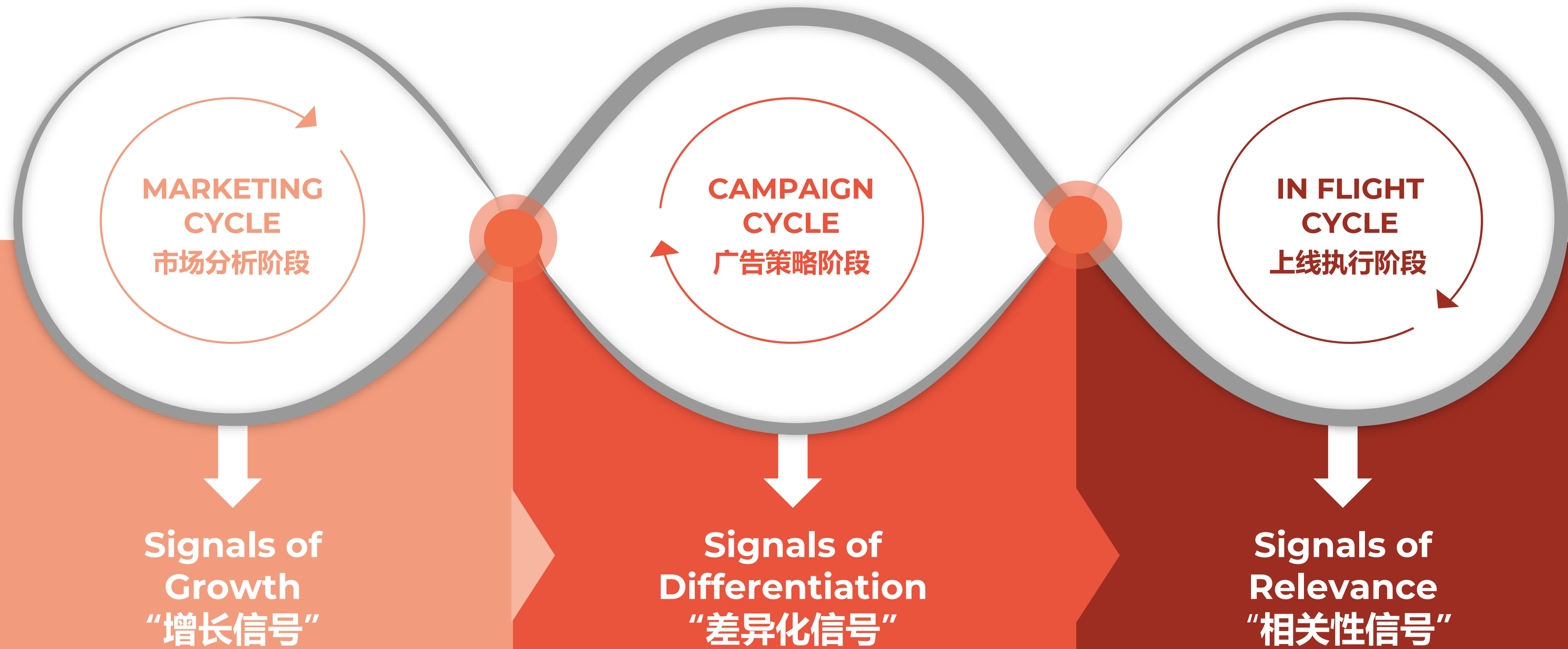
measurement



Data and measurement-driven media agency

Growth through signals planning

通过「信号规划」实现增长

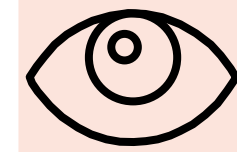


How does
1 person x 7 days
versus
1 person x 7 minutes
sound?

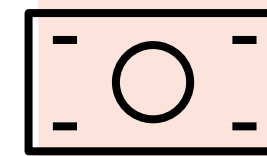
科技驱动，拥抱高效

On the brink of **evolution**,
we choose to embrace **automation**.

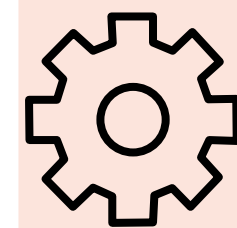
With automation
X
human labour,
we can achieve:



A UNIFIED VIEW OF
DIGITAL CAMPAIGNS
全面掌握上线情况



PRECISE
FINANCIAL
CONTROL
流程和财务把控



OUTSTANDING
OPERATIONAL
EFFICIENCY
运营高效

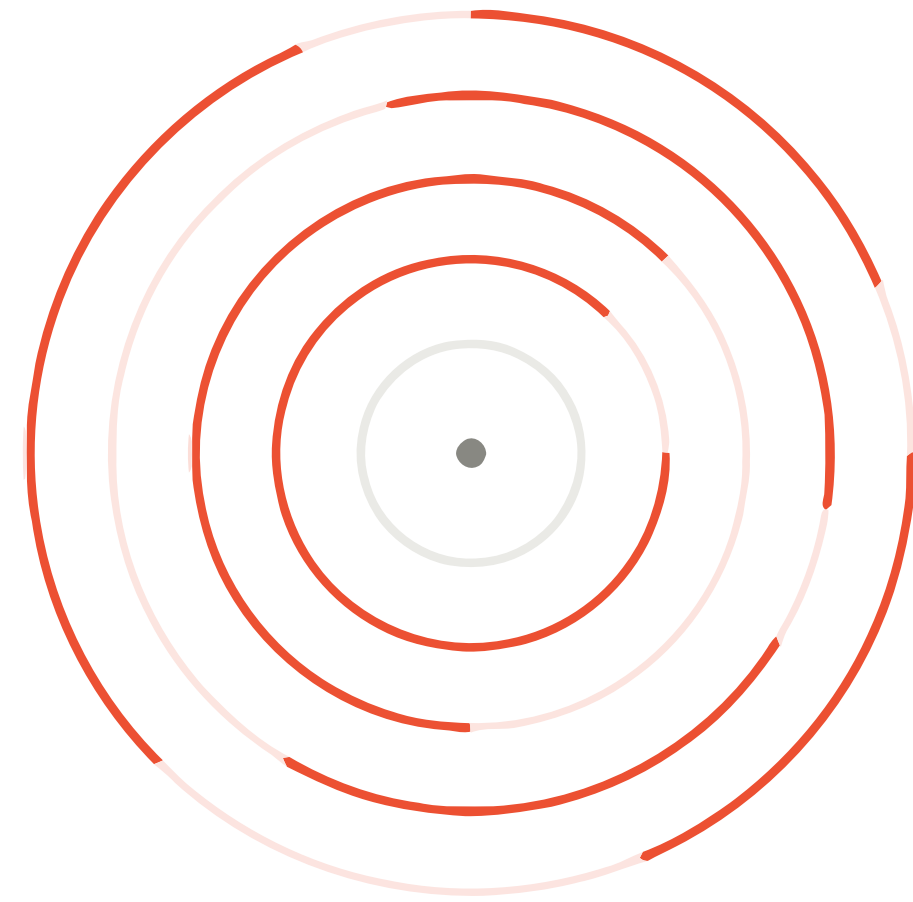


We work
with

我们的客户



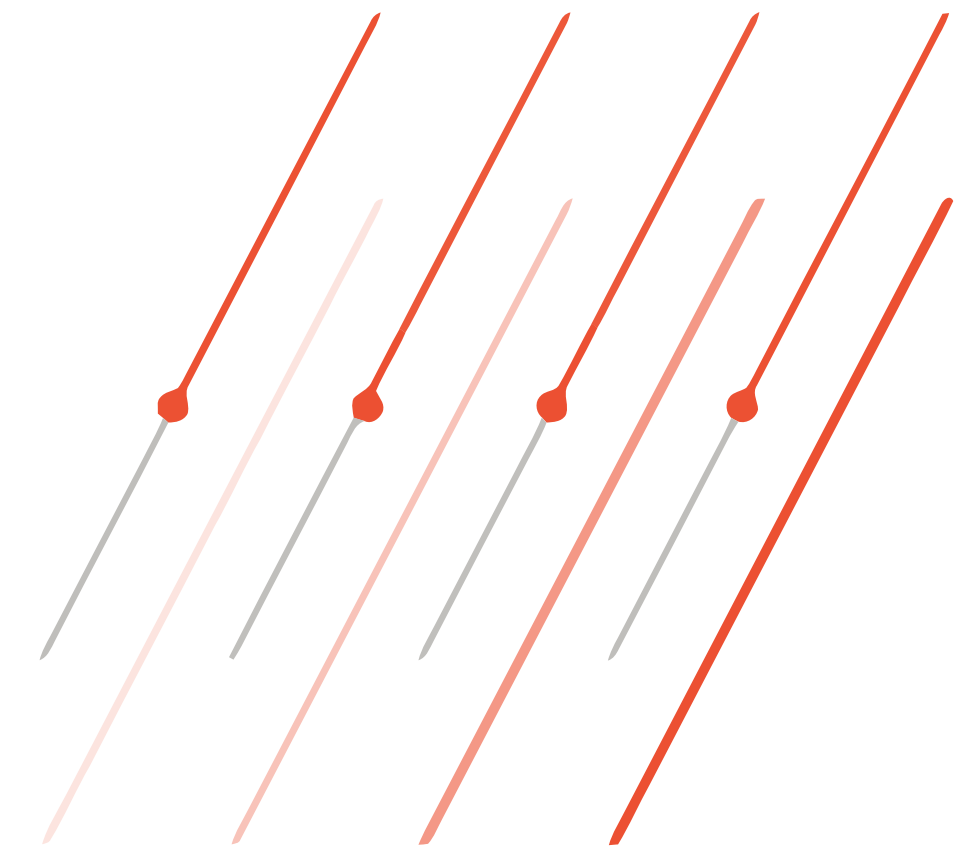
We've got your back



Full-service media 全栈媒体服务

Comprehensive strategy, analytics, media and creative services to deliver the world's most valuable advertising to the right people at the right time.

从策略到数据分析，从媒介到创意服务，我们衷心希望，用广告创造价值。



Consulting solutions 综合咨询解决方案

Custom software and consulting arrangements that help cutting-edge companies transform their organisations and achieve their growth goals.

专有软件工具与咨询逻辑，帮助前瞻性企业完成增长目标。



Our DNA is rooted in analytics
我们的DNA深植于数据分析

We are a product-driven business
我们的业务以产品为导向

With a software-enabled service offering
我们提供的服务建立在软件产品系统的支持上

A culture of transparency, experimentation
and long-term value creation
透明，实验精神和创造长期价值的文化

We are about invention
我们不断自我革新

Consulting with clients on strengthening
in-house capabilities
为客户提供客户市场部内部的咨询服务

It's a bad time
to be average